



Privacy statement

1. Register name	Privacy statement, lisalmi city marketing photos and videos
2. Prepared	4/5/2023
3. Registrar	The city of Iisalmi Division Director / Vitality and Group Services PO Box 10, 74101 Iisalmi, tel. 017 272 31 firstname.surname@iisalmi.fi
4. Register contact-person	Marketing and communication specialist Elinvoima and group services branch / Vital services / 040 628 1345 firstname.surname@iisalmi.fi
	Data Protection Officer tel. 040 643 1837 tietosuojavastaava@iisalmi.fi
5. Validity and viewing time	The statement is valid for the time being.
6. Register purpose	The purpose of the register is the collection of photography permits for people who appear in pictures or videos for marketing purposes. EU General Data Protection Regulation, 2016/679 GDPR
7. Personal data processing purpose	1. The legal basis for processing personal data is <input type="checkbox"/> managing the customer relationship or membership <input type="checkbox"/> performance of a task in the public interest, exercise of public authority <input type="checkbox"/> compliance with the legal obligation of the controller <input checked="" type="checkbox"/> consent given by the data subject <input type="checkbox"/> the processing is necessary to protect the vital interests of the data subject or another natural person <input type="checkbox"/> the processing is necessary to fulfill the legitimate interest of the controller or a third party. 2. Processing of personal data for special purposes, research, task, etc. to be named or otherwise identified. <input type="checkbox"/> research <input type="checkbox"/> statistics <input type="checkbox"/> the authority's planning and investigation task <input checked="" type="checkbox"/> Else, what? Registration of licenses for images and videos.

8. Register information contents	First and last name, phone number and e-mail address are collected from the registrant.
9. Regular data sources	Personal data can be obtained from the Webropol form filled out by the registered person.
10. Personal data delivery	<p>TRANSFER OF INFORMATION TO THE EU / EEA AREA</p> <p><input checked="" type="checkbox"/> Not surrendered.</p> <p><input type="checkbox"/> Information is disclosed to the authorities when the disclosure / verification of information is necessary to protect rights and to investigate crimes or to respond to the request of the authorities.</p> <p><input type="checkbox"/> For the rest</p> <hr/> <p>DATA PROCESSING AND TRANSFER OUTSIDE THE EU / EEA AND INTERNATIONAL ORGANIZATIONS</p> <p><input checked="" type="checkbox"/> Not surrendered.</p> <p><input type="checkbox"/> Information is transferred outside the European Union or the European Economic Area.</p> <p style="padding-left: 40px;">To which country?</p> <p><input type="checkbox"/> Information will be handed over to an international organization.</p> <p style="padding-left: 40px;">To whom?</p> <p><input type="checkbox"/> The Commission has made a data protection adequacy decision for the country or organization in question.</p> <p><input type="checkbox"/> If not, what safeguards are used for the transfer of personal data?</p> <p>_____</p> <p><input type="checkbox"/> The protective measures used are sufficient to essentially guarantee the same level of data protection as in the EU/EEA area.</p> <p><input type="checkbox"/> Supplementary safeguards _____</p>
11. Personal data storage period	The city stores personal data for the time and to the extent that it is necessary. The information is stored and disposed of securely. The retention periods can be asked from the contact person or the data protection officer.

12. Register protection platform, general description of technical and organizational security measures	<input checked="" type="checkbox"/> The register is protected from external access. <input type="checkbox"/> The use of register data is monitored. <input type="checkbox"/> The information is set to be kept secret. <input type="checkbox"/> The information is partially confidential. 1. Manual material <input checked="" type="checkbox"/> Does not form <input type="checkbox"/> Under supervision <input type="checkbox"/> In another way, how? 2. Electronically stored information <input checked="" type="checkbox"/> Personal usernames and passwords <input type="checkbox"/> The use of data is monitored, how? <input type="checkbox"/> In another way, how?
13. Automatic decision making or profiling	<input checked="" type="checkbox"/> Not inside. <input type="checkbox"/> Contain. Processing logic, its meaning and consequences for the data subject _
14. Right of inspection and the right to transfer information of the system to another	<p>The registered person has the right to find out what information about him has been stored in this register or that there is no information about him in the register, after informing him of the facts necessary to search for the information. At the same time, the registrar must inform the registrant of the registrant's data sources as well as where the register's information is used and disclosed in accordance with the registries. The registered person must make a request to the contact person of the Iisalmi city register in writing.</p> <p>The registered person has the right to receive the personal data concerning him, which he has provided to the data controller, in a structured, commonly used and machine-readable format, and the right to transfer the data in question to another data controller, if the processing is based on consent or an agreement between the data controller and the data subject, and the processing is carried out automatically. The right to transfer data from one system to another does not apply to official activities, but only to the registers and systems of public administration volunteer tasks.</p>
15. Right consent for cancellation	<p>If the legal basis for the processing of personal data is the data subject's consent, the data subject has the right to withdraw consent. The request must be submitted by the registry to the</p>

	<p>contact person in writing.</p>
<p>16. I know correction, removal and processing restriction</p>	<p>The controller must, on its own initiative or at the request of the data subject, correct, delete or supplement personal data if it is incorrect, unnecessary, incomplete or out of date with regard to the purpose of data processing or collection.</p> <p>The controller must prevent the dissemination of such information if this may endanger the data subject's privacy or the protection of his rights.</p> <p>The controller must restrict the processing at the request of the data subject</p> <ul style="list-style-type: none"> - if the data subject has denied the accuracy of his personal data, - if the data subject has submitted an argument about the illegality of the processing and the data subject has objected to the deletion of personal data and instead demanded that their use be restricted, - if the controller no longer needs the personal data for the purposes of the processing, but the data subject declares that he needs them to prepare, present or defend a legal claim, or - if the data subject has objected to the processing of personal data pending its verification, whether the legitimate grounds of the data controller supersede the grounds presented by the data subject.
	<p>If the data controller has restricted the processing, the data controller must notify the data subject before the processing restriction is removed.</p> <p>If the data controller does not accept the data subject's request to correct the information, he must provide a written certificate of the matter with reasons. The registrant can file a case for processing by the data protection officer.</p> <p>The data controller must notify the person to whom the data controller has disclosed or from whom the data controller has received incorrect personal data about the correction of the information. There is no reporting obligation if reporting is impossible or requires unreasonable effort.</p>

<p>17. I am registered the right to object personal data processing ie right to object</p>	<p>The data subject has the right, in relation to his personal special situation, to object to profiling and other processing actions that are applied to the personal data of the data subject to the extent that the basis for processing the data is the customer relationship between the data controller and the data subject. The registered person submits his claim to the controller. The registered person must identify the special situation based on which he objects to the processing.</p> <p>The controller can refuse to implement the objection request on the grounds set out in the law. The registrant can give consents or prohibitions regarding direct marketing on a channel-by-channel basis, including profiling for direct marketing purposes.</p>
<p>18. I am registered right to do appeal supervisory authority for this one</p>	<p>The registered person can complain to the data protection commissioner's office if the data controller has not complied with the data protection regulation.</p>
<p>19. Contact and forms</p>	<p>Request forms for inspection, correction, deletion and addition of register data can be found https://www.iisalmi.fi/Suomeksi/Asiointi-jayhtnestiet/Tietosuoja-ja-rekisteristoletet Requests and notifications will be delivered Iisalmi city, PO Box 10, 74101 IISALMI or kirjaamo@iisalmi.fi Do not send sensitive or confidential information such as social security number by email.</p>